

## Letter from the President



Dear EWI of Oklahoma City,

Happy March! As we edge closer to wrapping up our second fiscal quarter, we are making progress on important items.

First, we have elected a new Vice President/President-Elect, Michelle Ferguson representing TBS Factoring. She has received her new role and has already proven to be a tenacious leader in the responsibilities she has been managing. Next, the Board approved Levant Technologies to complete a new website for our Chapter. Please expect additional communication in the coming weeks. Last, but certainly not least, I'd like to share a special thanks to everyone who has reached out to share advice, offer support, lend a helping hand and give encouragement to each other. Again, we cannot have a fruitful Chapter without each and every one of you, and the signs of teamwork within our group are certainly shining through.

As we strive for success, leadership is as important as teamwork for us to accomplish our goals. Below are 10 traits of a leader that a CEO posted recently on the professional networking website, LinkedIn. These are wonderful to keep in mind as we grow in our leadership.

1. Be your true authentic self
2. Do the jobs that no one else wants to do
3. Be decisive, you won't always be right and that's ok, just make sure you are always clear
4. Be courageous
5. Have a big heart and let everyone see it
6. Be enthusiastic, it's infectious and attracts great people
7. Demonstrate you can handle a crisis
8. Be a great delegator, but know your business
9. Be a great storyteller, but use as few words as possible
10. Never take credit, in success there is so much to go around

Thank you for your commitment to our Chapter and the many ways we give back to our community.

Christine Laird  
Oklahoma City Chapter President  
Greater Oklahoma City Chamber of Commerce

### 2017-2018 Officers & Directors

#### President

Christine Laird, Greater Oklahoma City Chamber of Commerce

#### Vice President/President-Elect

Michelle Ferguson, TBS Factoring

#### Secretary/Treasurer

Kelsey Rusnack, Two Structures Homes

#### Membership Co-Directors

Kristie Allen, NFP  
Starla Hesse, Enterprise Holdings

## March Firm Feature: St. Anthony Hospital

St. Anthony Hospital, founded in 1898, is a 774-bed private, not for profit, tertiary care hospital and regional referral center. St. Anthony Hospital includes Bone and Joint Hospital at St. Anthony, an 85-bed orthopedic specialty hospital. St. Anthony is a member of SSM Health, a not-for-profit health system serving the comprehensive health needs of communities across the Midwest through a robust and fully integrated health care delivery system.

St. Anthony Hospital provides general, acute care services including cardiology, oncology, behavioral medicine, surgery, orthopedics and a variety of other disciplines. St. Anthony has brought many “firsts” to health care in Oklahoma (first ICU, first neurosurgical institute), including bringing the state’s first Cyberknife technology to Oklahomans. St. Anthony introduced the freestanding emergency room concept to the state when it opened St. Anthony Healthplex South and East in early 2012. Within two years, St. Anthony opened two additional campuses with freestanding emergency rooms, St. Anthony Healthplex Mustang and St. Anthony Healthplex North.

Bone and Joint Hospital at St. Anthony specializes in hip and knee replacement, spine surgery, sports medicine, pain management, arthroscopic procedures, foot and ankle surgery, hand surgery, trauma and robotic surgery.

St. Anthony Shawnee Hospital, a 96 bed general acute care hospital in Shawnee, Oklahoma, joined the network in 2012. The network also includes a 17 hospital rural affiliate network and a physician organization with more than 235 physicians and providers.

St. Anthony and Bone and Joint Hospital at St. Anthony are two-time recipients of the Oklahoma State Quality Award for Excellence and, as a member of SSM Health, a recipient of the prestigious national Malcolm Baldrige Quality Award.

Learn more about St. Anthony Hospital on their website:  
[www.saintsok.com](http://www.saintsok.com)



## News and Notes: Corporate Corner

The February President’s call was hosted on February 28. It was announced that the lease of the former Salt Lake City office has been satisfied, a wonderful relief for our Corporate leadership. It was also noted that there is a growing interest across the country from cities inquiring about how to start a local EWI Chapter.

New Membership applications were added to the Membership Information Center (MIC). Our local Membership Co-Directors were updated with destruction of the former applications and use of the updated applications immediately going forward.

Additional plans for this year’s Leadership Conference and Annual Meeting (LCAM) were released! The hotel announcement and finalized schedule is planned for release this month. A rough outline of this year’s LCAM schedule was detailed on the call, which includes the Corporate Reading Rally being hosted the morning of September 19 from 8AM-11AM. All Chapter attendees are encouraged to bring books for this fun event. It has been alluded that the opening reception will have a 80s theme and confirmation was given that the Conference will commence on after lunch on Saturday, September 22. Additional details coming soon!

### DATES TO NOTE

**March 13, 2018 at 5:30PM**  
 Program Meeting at  
 Chesapeake Finish Line  
 Tower  
*Featured Speaker: Rhonda Hooper*  
 Reservations due tomorrow!

**March 20, 2018**  
 Board Reports Due  
 Email to Michelle Ferguson

**March 27, 2018 at 5:30PM**  
 Board Meeting  
 Host/Location: TBD

**UPDATED: March 29, 2018**  
 Annual Reading Rally  
 Location: Horace Mann  
 Elementary School  
 Time: 9:30AM-12:30PM



### March Birthdays

- March 5: Christine Laird – Representative, Greater OKC Chamber of Commerce
- March 8: Chantelle Olguin – Representative, Oklahoma Blood Institute
- March 9: Roy Williams – Executive, Greater OKC Chamber of Commerce
- March 13: Kara Lorenz – Representative, Eskridge Lexus
- March 21: Blake Cody – Executive, Byron’s Liquor

**Happiest of birthdays to all!**

## News and Notes: OKC Chapter

This year’s annual Reading Rally will take place on Thursday, March 29 at Horace Mann Elementary School. We have adopted 47 third grade students among two teachers and look forward to brightening their day with books and fun! The time of the Reading Rally will be 9:30AM-12:30PM and we will finish our program with a donated lunch. A flyer has been distributed among Membership to request any gently used and/or new books to donate to our adopted classes. We will also be receiving book donations from 1/2 Price Books and The Metropolitan Library. Backpacks have been purchased for each student and we will be filling the backpacks with snacks and one book (or two depending on the amount of donated books received). We hope to see you there!

Our donation letter and golf tournament flyer have been distributed for this year’s Tee Up for Education Golf Tournament on Monday, April 16! Your assistance in collecting donations and identifying teams is greatly appreciated as the excitement continues to build at Oak Tree. Be sure to also join us for a 19<sup>th</sup> Hole Party with great food, fun and friends!

## Board Digest Oklahoma City Chapter: February 2018

The Board of Directors met on February 27, 2018 at Two Structures Homes, 16704 N Pennsylvania Avenue Edmond OK 73012.

The Membership Director reported that Dana Nursick and Starla Hesse will be following up with a handful of firms who have been posted to the Board and Membership within the current fiscal year. Responsibilities including application packet delivery, retention and orientation were delegated to individual committee members to lead.

### Current Membership:

21	Member Firms
33	Executives
22	Representatives
11	Sustaining
1	Life

The Board approved contracting Levant Technologies to complete a new website build-out in the coming weeks. The Membership Director allocated \$2000 from their budget to support this decision.

In April we will be having a special Business Meeting on Tuesday, April 10. Please watch for a RSVP form later this month.

The March Board Meeting will be Tuesday, March 27 2018 at 5:30PM. The host and location are to be determined.