

Letter from the President



Dear EWI of Oklahoma City,

I hope 2018 is off to a successful start for each of you, both personally and professionally. As we look ahead to the coming months, we have exciting events taking place for everyone to participate in and enjoy.

As the first newsletter of 2018, I am hopeful that each of you find value in the content presented. Communication is an important pillar for every organization's success, and as we move forward with regular updates I am certain content presented will continue to evolve. Please always expect not only our local Chapter updates, but updates from our Corporate offices alongside notes from our monthly Board meetings. I will always be glad to receive your feedback, whether it be questions, concerns or suggestions, so that we may make EWI of Oklahoma City the very best Chapter I know we can be. If you have not already done so, please be sure to like us on Facebook so you can stay up to date with upcoming events and share our Chapter activities with friends and peers.

It is my honor to lead our Chapter forward and I am so very thankful for your support and encouragement. Each of us has a unique set of talents to offer EWI, and I challenge all of you to embrace those talents, not only for the betterment of our group but for your own success as well. We cannot have a fruitful Chapter without each and every one of you, and I will be calling on everyone this year to help us move the needle forward in Oklahoma City. Thank you for your commitment to our group and the many ways we give back to our community.

Christine Laird
Oklahoma City Chapter President
Greater Oklahoma City Chamber of Commerce

2018-2019 Officers & Directors

President

Christine Laird, Greater Oklahoma City Chamber of Commerce

Vice President/President-Elect

Vacant

Secretary/Treasurer

Kelsey Rusnack, Two Structures Homes

Membership Co-Directors

Kristie Allen, NFP

Starla Hesse, Enterprise Holdings

Sergeant-at-Arms

Representative Name, Member Firm

January Firm Feature: Two Structures Homes

On January 9, 2018 Two Structures Homes hosted EWI at one of their model homes in Edmond, OK for their Firm Night. Attendees had the opportunity to tour the home and listen to an informative presentation given by Jay Evans, Owner and Kelsey Rusnack, Office Manager. Two Structures Homes, a Certified Green Home Builder, is revolutionizing home building by incorporating an array of energy saving features, many of which are unique to the brand.

About Two Structures Homes: Two Structures Homes was founded in March 2008. As a family-owned, Oklahoma-based business, Two Structures Homes stands behind its new homes and products. Our home buyers are the reason we are in business. Our relationship with the homeowner doesn't end with the closing – it continues through the warranty period and often beyond.



February Birthdays

- February 4: Cathy Borjas – Sustaining Member
- February 7: Leanne Rickner – Executive, Factor 110
- February 15: Debbie Harrigan – Honorary Member
- February 20: Christina Ford – Representative, Factor 110
- February 21: Helen Reinheimer-Mercer – Representative, Jordan Advertising
- February 27: Sean Trauschke – Executive, OG&E

Happiest of birthdays to all!

News and Notes: Corporate Corner

January's President's call was hosted on January 24. Our Corporate office has recorded the following membership numbers for all chapters combined: 52 Life Members; 1,122 Members; 239 Sustaining Members; 13 Corporate Life Members; 76 Collegiate Members and 26 Individual Members. How exciting! EWI continues to have an impact across the country and it is very encouraging to see the increase in our collegiate membership.

Our Corporate BCDP committee has been working on executing a new online application process this year through the system ReviwR. Training for our local chairs, Judie Harris (ASIST) and Ramona Carey (EWISP) will take place this week.

The Leadership Conference and Annual Meeting (LCAM) 2018 will be hosted in the bustling Raleigh, North Carolina! Dates for this year's conference will be September 19-22, 2018. Hotel announcements will be made next month.

DATES TO NOTE

February 13, 2018 at 5:30PM

Program Meeting at St. Anthony's Rapp Center
Featured Speaker: Stacy Eads "Networking Best Practices: Shaking Hands with your Goal"
 Reservations due Wednesday!

February 20, 2018

Board Reports Due
 Email to Christine Laird

February 27, 2018 at 5:30PM

Board Meeting
 Host/Location: TBD

March 20, 2018

Annual Reading Rally
 Location: Little Light Christian School
Additional details to follow

News and Notes: OKC Chapter

We're off to a strong start for 2018, beginning with the preparations for our Scholarship Program which will take place in May. Our fearless Scholarship Chairs this year are Judie Harris, ASIST and Ramona Carey, EWISP. Our chairs will be trained on the new online application process, ReviwR, this Thursday, February 8 and we have had interest in our scholarships expressed from many individuals already!

This year's annual Reading Rally will take place on Tuesday, March 20 at Little Light Christian School. Robin Khoury, Executive Director for Little Light, spoke at our Texoma Conference in August 2016 and her school was an excellent candidate for our event. The school is comprised of students who have incarcerated parents and they are provided with services outside of education to include: food, school supplies, clothes and other important resources they may not receive at home. The Reading Rally committee will be finalizing a proposal to Little Light Christian School within the next week and has reviewed the school's online wish list to identify donations we can provide outside of books. Everyone please be on the lookout for additional information in the coming weeks to see how you can help us provide a successful Reading Rally for 2018!

Planning for the 2018 Golf Tournament is well underway as we prepare to Tee Up for Education on Monday, April 16. We will be hosting the tournament at Oak Tree Country Club and save the dates will be going out this month! Please be on the lookout for communication from the Golf Tournament Committee to learn how you can get involved. We'll need everyone's participation to make this a success for future scholarships!